# ADVERTISING GRAPHIC DESIGN

# MARLY WATSON

## Education

#### **BA Advertising**

Ball State University | December 2020 Major: Advertising Minor: Digital Media

Concentration: Media Presentation and Design

## Work Experience

- Cashier | Walmart
  - **9/2023 Today** Assisted customers, returned merchandise, and cleaned various messes.
- Secretary | IUH Ball Memorial Hospital
   9/2019 9/2023

Set standards and honed conflict resolution skills

Governor's Summer Intern | Indiana State House
 3/2023 - 8/2023

Worked with SEO, UX/UI, and web design.

Graduate Assistant | Ball State University
8/2022 - 2/2023

Researched various design aspects, assisted in environmental design studies.

Design Lead | MidLife Crunches

11/2019 - 12/2022 Created various logos and packaging de

Created various logos and packaging designs.

• Cashier | Kohls

9/2018 - 9/2019

Kept up with organization and store standards, and customer demands

#### • Design Associate | McKinley Avenue Agency

11/2018 - 3/2019

Researched and worked with graphic design on a variety of large-scale projects, and worked on B2B marketing.

## Contact Me

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## Skills

#### Languages

- English Native
- Spanish Intermediate

#### Computer

- Adobe/Microsoft Suite
- Email Marketing
- Website Design
- UX/UI Design
- HTML
- Copy Writing
- SEO Utilization
- Data Compression
- Engagement
- Research
- Time Management
- Group Management

## References

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